



2023

Program Offerings

Experiential Learning Programs
That Build Collaboration



www.fairplaycommunications.com

Program Overview



Presentation & Storytelling Skills

- Powerful Presentations
- Mastering the Story
- Storytelling with Data
- One-on-One Presentation Coaching

For Teams

- The Improv Experience for Teams
- Mastering Change
- Having a Growth Mindset
- Foundations For Inclusive Collaboration
- Ultimate Collaboration: Impacting Team Dynamics - Inclusive Collaboration for Individual Contributors: 201
- Problem Solving Techniques

Live Events

- Absolute Engagement: Adapting the Message to Align & Connect
- High Impact Teams: Maximizing Collaboration
- Feed the Flex: Being (Wildly) Adaptable through Wild Change
- Ready, Set, Grow: Building a Mindset for Growth
- Driving Transformation through an Enterprise Mindset

For Sales Teams

- Navigating Collaborative Negotiation
- Read the Room & Pivot
- Storytelling for Sales
- Building Client Relationships through Better Insights

For Individual Performance

- Overcoming your Inner Critic
- Powerful Presentations
- Mindset Awareness
- Focus on What Matters: Building your Personal Productivity Practice
- Mastering the Story
- Storytelling with Data

For Leaders & Managers

- Giving & Receiving Feedback
- Coach Approach: Building a Coaching Mindset
- Leading Inclusive Collaboration: 101
- Leading Teams to Successful Collaboration: 201
- Make or Break Inclusion Moments
- Unlocking an Enterprise Mindset: A Structured Approach to Making Every Team Member a Champion of the Business

Other Services

- Event Hosting/Live Engagement
- Train the Trainer for Facilitators and Trainers
- Experiential Activity Design
- Facilitated Ideation
- The Need to Think Differently, a Different Way to Approach Ideation
- Learning Design 'In a Box' (includes CPE compliant coursework)
- Facilitators for Hire



Navigating Collaborative Negotiation: Explore methods to enter negotiations with greater confidence and empathy, while practicing strategies that optimize “win-win” solutions.

Read the Room & Pivot: The art and science of reading the cues and harnessing the agility in important conversations so you can build better relationships, create more trust, and more effectively address needs.

Storytelling for Sales: Unlock the power of story to move your customers into action through deep connection and a memorable message.

Building Client Relationships through Better Insights: Harness the power of great insights to engage your clients, show understanding, and build trust through a great consultative relationship.

Powerful Presentations: Learn to craft and deliver engaging presentations that get even the busiest multitaskers to put down their phones and take notice.





Powerful Presentations: Learn to craft and deliver engaging presentations that get even the busiest multitaskers to put down their phones and take notice.

Mastering the Story: Unlock the power of story to excite and ignite your audience and ensure your message is truly memorable.

Storytelling with Data: Learn how to see the story beyond the numbers and turn your everything-but-the-kitchen-sink presentations into exciting stories.

One-on-One Presentation Coaching: This individual-level coaching program builds leaders' confidence, poise, and agility to authentically connect with any audience.

For Individual Performance



Overcoming your Inner Critic: Build creative and professional confidence while you turn down the volume of your “inner critic” through simple tactics that help you push through self-judgment.

Powerful Presentations: Learn to craft and deliver engaging presentations that get even the busiest multitaskers to put down their phones and take notice.

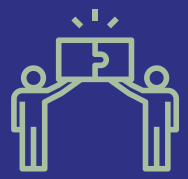
Mindset Awareness: Cultivate the skill of being aware of mindsets and mindstates to tackle problems like a pro.

Focus on What Matters: Building your Personal Productivity Practice: Does your daily work routine feel more like a hamster wheel than an action plan? Stop spinning your wheels and learn key tactics to focus, reset, and reach your desired outcome.

Mastering the Story: Unlock the power of story to excite and ignite your audience and ensure your message is truly memorable.

Storytelling with Data: Learn how to see the story beyond the numbers and turn your everything-but-the-kitchen-sink presentations into engaging stories.

For Teams



The Improv Experience for Teams: Discover the impact of having an improviser's mindset on the way you perform together, solve problems and become a true 'ensemble' to work flexibly toward your shared goals.

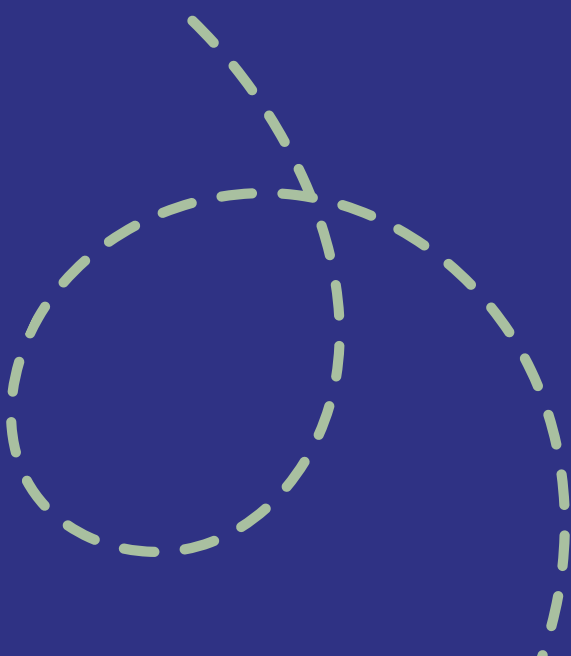
Mastering Change: Build self awareness of your own approach to moving through change and ways you can upshift into a growth mindset while inspiring change-readiness in those around you.

Having a Growth Mindset: Ready to ditch the culture of perfectionism and view every challenge or setback as a learning opportunity? Learn how to lean into curiosity and disrupt rigid thinking so you can fast track growth.

Foundations For Inclusive Collaboration: Take your team to the next level by unleashing your inner all-star status with an understanding of the roles and dynamics needed for winning collaboration.

Ultimate Collaboration: Impacting Team Dynamics - Inclusive Collaboration for Individual Contributors: 201: Use a Reflection Tool to identify your collaborative preferences, assess how they fit with your team's preferences, and discover the formula to making collaboration feel more like an opportunity than a dreaded chore.

Problem Solving Techniques: Boost collaboration by learning four preferences for problem solving. Recognize your own areas of bias and find the gaps in your team so you can increase speed from problem identification to powerful actions. This session has an optional Problem Solving Preferences assessment for individuals and teams (FourSight assessment.)



For Leaders & Managers



[Giving & Receiving Feedback](#): The art and science of giving and receiving impactful feedback so you and your teams can grow and level up together.

[Coach Approach: Building a Coaching Mindset](#): Build your coaching skillset to help your team grow one great conversation at a time.

[Leading Inclusive Collaboration 101](#): Discover your role in leading team collaboration that gets everyone into the boat and rowing in the same direction!

[Leading Teams to Successful Collaboration 201](#): Take a closer look at your team's collaborative preferences and learn how to balance individual strengths to create a fabulous symphony-rather than a stage full of soloists.

[Make or Break Inclusion Moments](#): Move Beyond using "inclusion" as a buzzword and learn to instill it as a practice and value.

[Unlocking an Enterprise Mindset: A Structured Approach to Making Every Team Member a Champion of the Business](#): Amplify the strength and talents of your business by using a systems approach to removing silos and establishing a common goal to unite individuals and teams.



Topics for Live Events



Keynotes and interactive keynotes that inspire and build relational skills:

Absolute Engagement: Tools and tricks for leaders and influencers whose success depends on messaging that engages others.

High Impact Teams: Maximizing Collaboration - rethinking what collaboration looks like through a lens of self-awareness, inclusion and performance.

Feed the Flex: Being (Wildly) Adaptable Through Wild Change: Recognize your mindset in the face of change and start to think like a true 'Transformer.'

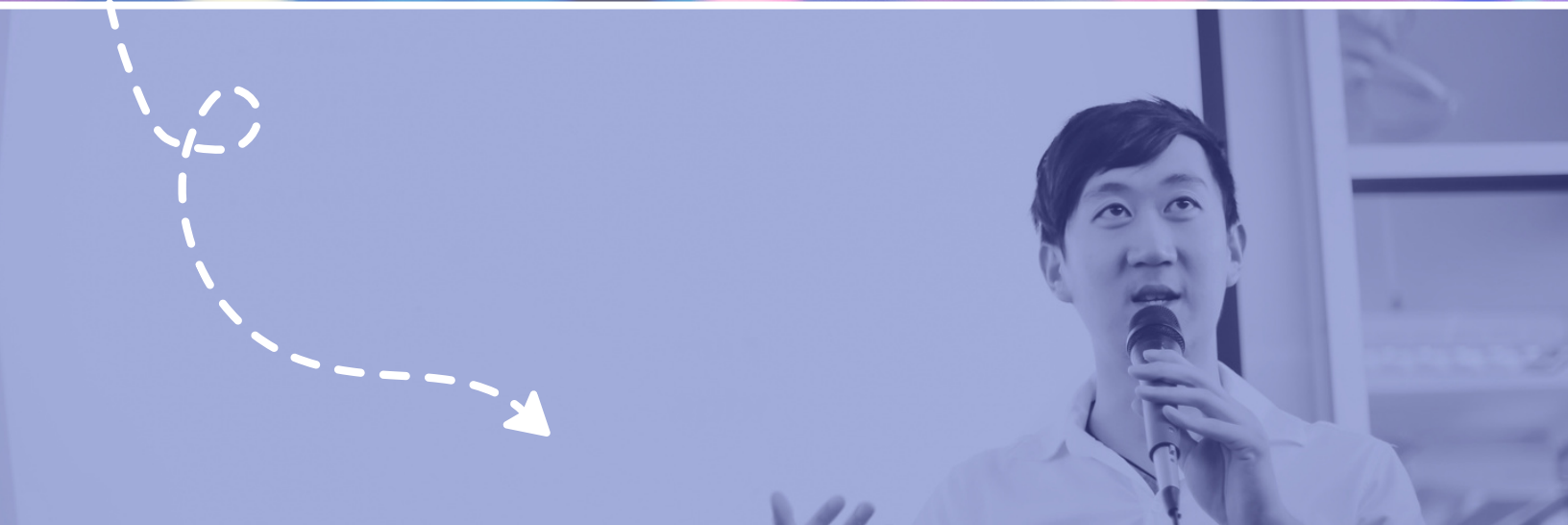
Ready, Set, Grow: Building a Mindset for Growth: Overcome systemic - and personal - barriers to having a mindset for growth to maximize your learning zone.

Driving Transformation through an Enterprise Mindset: Using key moments of change to upshift everybody's 'big picture thinking.'

Experience our (Values): A customized interactive experience designed to make the connection between your new values, principles or ways of working and everyday behaviors.

Speaker Coaching: One on one or small group presentation support leading up to a live event

Custom Audience Engagement: Customized programs that fit with your event theme, learning initiative or current transformation.



Other Services



Event Hosting/Live Engagement: Tap into our deep bench of engaging facilitators to bring your programs to life, extend your L&D team, and scale your live or online programming.

Train the Trainer for Facilitators and Trainers: Tap into our deep bench of engaging facilitators to bring your programs to life, extend your L&D team, and scale your live or online programming.

Experiential Activity Design: When your live (or live online) event is missing that special something, we have you covered. From crafting bespoke energy bumps or icebreaker activities to memorable full-group experiences, we can help you upscale your event content with interactive learning modules that engage.

Facilitated Ideation: “Blue Sky” thinking sounds great, but in practice, a lack of constraints can actually make for fewer ideas. If your latest ideation sessions aren’t as fruitful as you’d like, we have the structure and the inspiration to help you get to the good stuff.

Learning Design ‘In a Box’: Fairplay’s design team has your back. From discovery to delivery, our entire design process is centered around you and mapped to the real-world challenges of your learners and the nuances of your culture.

Our Facilitators, Your Programs: Tap into our bench of dynamic, proven facilitators to extend your L&D team to bring your learning programs to life. With years of in-room experience and backgrounds that range from organizational psychology to the performing arts, Fairplay facilitators create an active forum for adult learning and win over any audience.