Jumpstart AI

90-minute Quick-Ignition Lab for Managers

Program Description

The AI Quick-Ignition Lab is a 90-minute intensive designed for mid-level managers who are responsible for translating strategic visions into actionable outcomes. This program is perfect for those juggling operations, driving team performance, and hitting goals who need to pivot from merely consuming AI headlines to actively leveraging AI technologies.

While the C-suite sets strategic goals, mid-level managers are the ones who operationalize these visions. The AI Quick-Ignition Lab equips managers with the necessary AI knowledge and strategies to excel in their roles and contribute effectively to their organization's success.

Key Benefits

- **AI Decoding Made Simple:** Gain a clear understanding of generative AI without the jargon.
- **Efficiency Boost:** Transform your workflow from inbox to analysis to presentation with fewer keystrokes.
- **Identifying Real Use-Cases:** Distinguish between AI trends and genuine ROI opportunities.
- **Team Engagement Strategies:** Implement micro-change tactics to overcome resistance to new tools.

Session Structure

90-minute virtual session. The lab is a fast-paced sprint designed to maximize learning and application within a short timeframe. Participants are encouraged to engage actively and bring their energy.

Outcomes

Participants will leave the session with:

1. An "AI CliffsNotes" summary to share with their team.
2. A well-vetted first AI use-case, evaluated for impact and effort.
3. A practical three-step plan to encourage team adoption of AI tools.
4. Access to a private GPT cheat-sheet vault, offering practical AI applications.

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