

COURSE TITLE:

# Experiential Activity Design

When your live (or live online) event is missing that special something, we have you covered. From crafting unique, bespoke energy bumps or icebreaker activities to memorable full-group experiences, we can help you upscale your event content with interactive learning modules that engage.



Let's brainstorm. We'd love to help you bring that pie-in-the-sky idea into reality, or turn the "dead zones" in your upcoming conference into moments that energize and inspire.

We're always pushing the boundaries with new, out-of-the-box experiential activities built to perfectly suit your needs. And when we say experiential, we mean it. No yawn inducing lectures or cram-jammed slide decks that should have been a PDF leave-behind (that probably should have been left behind.) Our session elements are designed to keep people moving and engaged.

## DESCRIPTION

Every live event suffers from dead-zones, those moments when your instincts tell you the attendees will need something special.

- Maybe it's an activity to boost energy, or to follow speakers presenting dense material.
- Perhaps the event theme is feeling ungrounded and you know there's something you could do to bring it to life in an unexpected but profound way.
- Want your team to compete in an escape-room style heist specifically tailored to echo challenges in your industry or department?
- Or how about piecing together a custom-designed interactive challenge that introduces your new sales model?
- Maybe your team needs to get up to interact in a low-stakes way as they practice new product or brand language.

No matter the case, Fairplay is your creative partner in designing impactful hands-on learning experiences.



# RECENT BUSINESS CHALLENGES SOLVED:



Bring new ways of working to life for a major pharmaceutical company through a surprising multi-room “experience” for leaders to understand what it means to model behaviors.



Put a finer point on a new direction in coaching performance through a quick-hit practice session for an advertising agency’s top global leadership retreat.



Provide a booster in relationship-building skills during a hard week of onboarding for new sales reps.



Challenge rising leaders to reflect on their enterprise mindset through an intricate group puzzle activity with a surprise twist (spoiler: missing puzzle pieces were with the hotel staff and tech crew, the invisible support players in the ballroom.)