

COURSE TITLE:

Live Events & Interactive Keynotes



DESCRIPTION


When you make the effort to bring everybody together for a live event, every element needs to hit with a maximum impact in minimum time. Our interactive keynotes are designed to lift the event with engaging learning while working beautifully with your event's theme.

From first-quarter kickoffs to leadership summits, our topics are packaged to entertain and inspire with relevant takeaways and the side-effect of getting everybody talking so you can accelerate the great networking you bring people together for.

SESSION TIMING



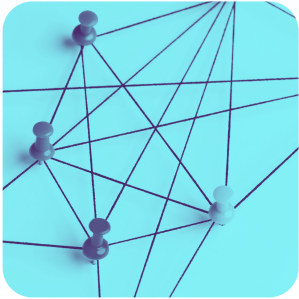
INTERACTIVE KEYNOTES CAN SCALE FROM 45-90 MINUTES, OR CAN BE SPLIT INTO A 60-MINUTE KEYNOTE FOLLOWED BY AN INTERACTIVE WORKSHOP TO GO DEEPER INTO THE TOPIC IN SMALLER, DISCUSSION-BASED GROUPS.



"I have attended countless leadership development events throughout my 16 years with the Progressive, but Fairplay certainly left a lasting impression on me unlike any other. The content was extremely relevant to us but the dynamic way it was delivered is what brought everything to life!"

- Session Attendee, Progressive Insurance

RECENT SESSION TOPICS:



Absolute Engagement: Adapting the Message to Align & Connect

Move beyond the basics of storytelling to really engage any high-stakes audience. This fast-moving, experiential session will provide tools and build capabilities in being able to frame information for different needs, to 'read the room,' and make complex information meaningful. Participants leave with a new perspective on how to drive impact through the way they own and tailor messaging.



Driving Business Transformation Through an Enterprise Mindset

Transformational ideas seem risky at first; are you ready to hear them, share them and act upon them? Unleash the ideas that impact the entire enterprise in surprising ways by building a future-focused mindset grounded in a vision of what's possible for the organization. You'll look at the business from the outside-in by asking what needs your customers will have in the future, and in what ways you're aligned (or not) to meet those needs. Then you'll break down the functional barriers to help you share your ideas and perspective and actively learn about how other departments see the business.



Becoming a Student of the Business: Systems Thinking for a Big-Picture Mindset

Inspire your group to become continuous learners about their own business, no matter how long they've been at it. You'll examine the structural barriers and limitations that hold you back from having an enterprise mindset, and then you'll get to work building ongoing practices for being a real student of the business every day. Cross-functional groups will walk away from this interactive keynote with a deeper understanding of how their departments work together and a curiosity to continue learning more.



High Impact Teams: Maximum Collaboration in Minimum Time

What are the new rules of collaboration in a hybrid world? And how can you coordinate your priorities with somebody else's? At its core, collaboration is about negotiating our collective goals moment by moment and supporting each other in how we achieve them. Overcome the barriers (personal and organizational), build a 'yes and' approach and claim your personal power to unlock collaboration with colleagues every day.

RECENT SESSION TOPICS:



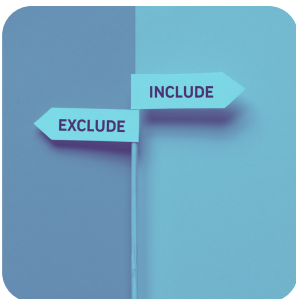
Shift is Getting Real: The Art & Science of Being More Adaptable in the Face of Change

Everybody talks a good game about change, but in fact, our brains are optimized to avoid change and cling to familiar structures. In this session, you will learn new ways to perform at your best through shifting circumstances by exploring universal mindsets in the face of change - Transformer, Optimizer, Defender and Revolutionary. You'll build on this framework to gain self-awareness and take away tactics for leading yourself and others through change.



Ready, Set, Grow: Building a Mindset for Growth

Learning new things can be humbling and energy draining on top of a season of change and disruption. Shift from perfectionism and fear to curiosity as you take on a 'growth mindset' and learn ways to become energized in the way you take on new challenges. You'll learn in-the-moment ways to shift out of a rigid way of thinking by recognizing that high performance requires the freedom to learn from missteps (not avoid them altogether.) Claim your role in a learning culture where growth is the new normal.



Make or Break Moments of Psychological Safety

Psychological Safety sounds great! But what does it mean? And how can you impact what another person might be feeling in the moment? The truth is, we all create the work climate, and we all have influence on the experience of psychological safety, even when we're connecting virtually. This session helps you understand ways you can impact Psychological Safety starting with the most pivotal moments – meetings, 1 on 1's, and handling breakdowns or missteps.



RECENT SESSION TOPICS:



What's My Problem-Solving Preference? (And when to Flex)

Research shows that each of us prefers certain aspects of the problem-solving process. When you better understand where you stand, you'll find unexpected ways to tackle problems in new ways while having a better understanding of how others work, too. Whether you're an individual who's looking to 'influence without authority' or part of an intact team, you'll walk away with new insight on accelerating the ways you work with others toward breakthrough solutions.



Experience Our Values (Customized Session)

Have you just rolled out new ways of working or values that sound glorious on paper, but haven't made their way into the fabric of how people are actually working? This experience is customized to bring your new values, principles or ways of working to life and help attendees walk away with a clear understanding of what 'great' looks like in terms of behaviors. A mix of experiential activities, impactful storytelling and moderated dialogue helps to make concepts real and actionable so that everybody understands what it means for them in their role. Extend It: Tap into the Fairplay creative team to script performative scenarios that illustrate your new values or ways of working in clear, contextual ways to show how they look day to day - or what happens when they fall flat.



Custom Audience Engagement

Do you have an event theme, learning initiative or strategic endeavor that isn't covered by any of the topics here? We can design it with you. Our designers are always pushing the boundaries with new, out-of-the-box experiential activities, keynote topics and integrated learning content that fits your event and your moment. We're experts at threading the needle to create a session that feels like it was perfectly made for this event (because it was.) Some recent examples include -

- A multi-room 'experience' to deepen how leaders coach to new ways of working
- Scenario-based discussion groups to help leaders recognize and mitigate bias behaviors in their teams
- A collaboration-themed keynote followed by breakout sessions to help a legal review team and a marketing team remember they are playing on the same team