Powerful Presentations

Learn to craft and deliver engaging presentations that get even the busiest multitaskers to put down their phones and take notice

DESCRIPTION

Today's audience has limited time--and an even more limited attention span! Learn how to capture their attention, keep their attention, and give them something to remember (besides your face, of course)!

This workshop teaches the basics of how our audience's brains process and retain information--and how you can use that to perfect your presentation. From your organization, to your audio and visual elements, to your delivery style, learn the skills needed to make even the dullest subject matter come alive.

🕐 **90 MINUTES | VIRTUAL OR LIVE**

OBJECTIVES

DESCRIBE

Describe how audience attention span and "gisting" influence presentation styles and outcomes

DEMONSTRATE

Demonstrate tactics for organizing presentation content to improve retention

EXPLAIN

Explain the use case for at least 5 specific tactics to improve presentations

PRACTICE

Practice adjusting their physicality to impact audience engagement

THE FLOW

INTRODUCTION & CONTEXT

Our goal is to teach how brains process new information & share strategies for preparing, organizing, and delivering content in the most engaging and memorable way.

5 MIN

WARM UP: PASS THE GREETING

Practice being "in the spotlight" in a low consequence setting to notice how we feel and how we respond.

5 MIN

PRACTICE ORGANIZING INFORMATION

Clear, intentional structure supports outstanding presentations. Review and apply tactics for strategically organizing information to boost engagement and retention.

25 MIN

BRAIN SCIENCE

Review how brains absorb and retain new information. Contrast that with the natural tendency of how presenters deliver information.

10 MIN

PRESENTATION PRACTICE 1

Partners present to one another and provide feedback: what was memorable, what was interesting, what was irrelevant.

10 MIN

ENERGY & PHYSICALITY

Review & practice expressing energy and physicality in specific ways to connect with and influence an audience.

15 MIN

FINAL PRESENTATION PRACTICE

Participants work in pairs to deliver revised presentations based on the tactics they've learned, and share feedback with one another.

15 MIN

CLOSE & REFLECT

Participants identify at least one element of the workshop they can incorporate into their work.

5 MIN

- Learn to weave a storyline through your presentations for an emotional connection with your audience with Mastering the Story
- Discover techniques to turn an overwhelming data dump into a valuable way to share information with Storytelling with Data
- Fine-tune your skills and become a gold-standard presenter with One-on-One Presentation Coaching

EXPAND IT