COURSE TITLE:

## Storytelling with Data

Learn how to see the story beyond the numbers and turn your everything-but-the-kitchen-sink presentations into enrapturing, exciting stories



2 HOURS | VIRTUAL OR LIVE

## DESCRIPTION

Are your presentations consistently bogged down by bullet points, percentages, graphs, and number soup? Data is great, but too much can sink even the best story. Turn tedious data dumps into artful, engaging stories that stick with the audience long after your presentation is over by better understanding your audience, the meaning and context of the data in front of you, and how the human mind processes data (or doesn't). There's a powerful story in all those percentages and fractions and pie charts. Learn how to discover it, uncover it, and let it soar.



LEARN

Learn how to isolate and elevate key data points for maximum impact



Translate numbers into kickass visuals and bring dry bullet points alive with the power of

metaphor and analogy



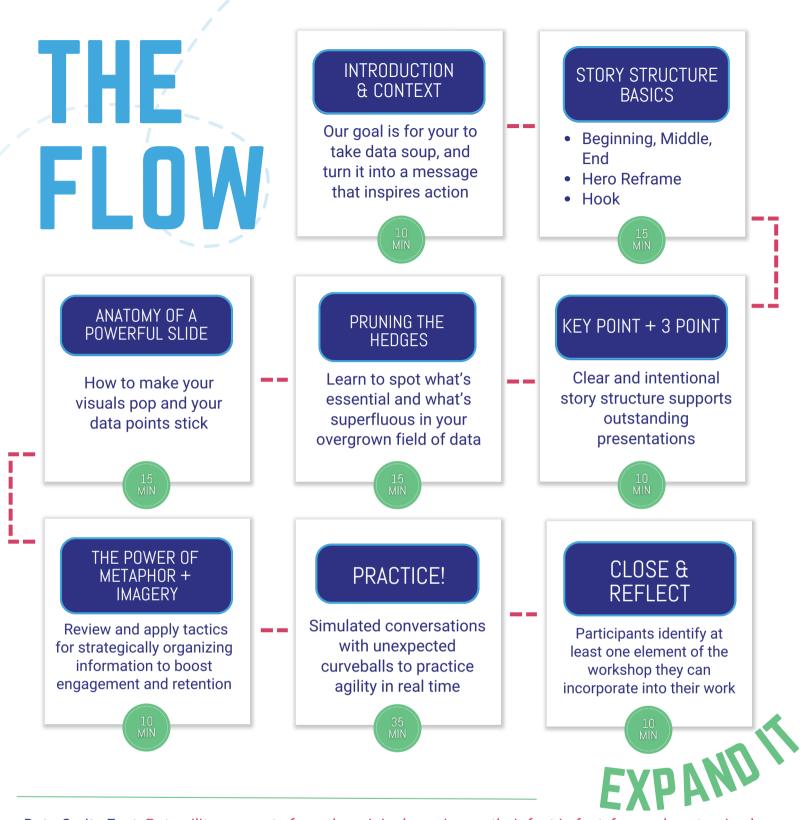
Better understand the story you need to tell and what data enhances this, and what detracts



## BREAK-OUT

Break-out of the fear-based mindset that you have to include everything, and embrace an audiencefocused mindset that allows you to truly connect





- Data On Its Feet: Put agility concepts from the original session on their feet in fast, fun, and customized role plays that reflect their real-world conversational challenges. Work with veteran improvisers to create realistic conversations in real-time and practice picking up social cues, pivoting, and delivering your message with greater impact. Participants also receive tailored feedback for individual participants and their specific conversational hang-ups. Ideal for a smaller group.
- Pivot U: Agility-focused add on. Spend 1 hour building on concepts laid in first session, but faster, more energized, and more unpredictable. Exercises are more intermediate/advanced level and tailored to the participants' work realities. Learn more advanced skills, raise your self-awareness, and isolate your conversational superpowers.

